

## **CORPORATE MEMBERSHIP**

This membership category is open to the landscape industry as a whole. The aim of Corporate Membership is to help promote your products, services and plants to Full Members, the rest of our membership and the general public through our website, practical workshops and the GLDA annual seminar.

### **Benefits of becoming a Corporate Member include:**

- Your right to use the GLDA Corporate Membership logo on all business stationery, company website, social media platforms and professional email correspondence
- Providing you with a unique opportunity to gain maximum direct exposure to your target market
- Opportunities to exhibit and/or participate at our annual seminar
- Opportunities to promote your products and/or services via our magazine, **Compass** (published twice a year) with advertising and advertorial
- Bridges the gap between suppliers and our members, forging stronger links to our mutual benefit
- Brings increased recognition of your brand as well as trust in your product or service
- Providing targeted exposure of your product or service through active marketing of our website across related industry groups and disciplines, e.g. landscape architecture, architecture, engineering, landscape contracting, government agencies, other product and service providers
- Enjoy additional free exposure of your company's new products and services on our various social media platforms
- Form a prestigious corporate link to Ireland's Garden & Landscape Design Association

### **Your personalised company listing on [www.GLDA.ie](http://www.GLDA.ie) will include:**

- Your own profile page with mission statement
- A listing and photos of the products and services you offer
- A valuable testimonial from a GLDA full member or a client
- Your logo and contact details
- A link back to your website

Applying to become a GLDA Corporate Member is easy and fast, with a short turnaround time from receipt of your application and payment, to having a full presence on our website. Corporate Membership costs €250 per annum. The membership year commences on 01 March.

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